



# Pagoda



Service Above Self

One Profits Most Who Serves Best

Issue No. 326 – 6 June 2017

Published Weekly



## Classroom Thinktank - can the creative industry help for better education?

Our speaker, Sascha Kurfiss, is the Managing Director of Avantgarde Shanghai, a German brand experience agency. Before he was 7 years with the award winning creative agency Jung von Matt in Hamburg and Beijing.

Furthermore he has experience in different fields of communication with agencies such as the digital agency Scholz & Volkmer and the network agency J. Walther Thompson among others.

He studied civil engineering but since that there was this big fascination with doing unexpected things that would be liked by others and translate into business success. Thus life took some unexpected turns, bringing him into the creative industry for the last 18 years. Today he believes even more that creativity is the most important factor for our society to grow and overcome future challenges.

Therefore he is very much engaged in his own agency to implement the best possible environment to grow creativity among all people. Recently he has been engaged as a contributor to the project „classroom thinktank“ which helps to explore learnings from the creative industry and how to use this knowledge in future schools to foster creativity.

Especially since he has 2 kids the big question for him is how to teach them to be creative and adventurous. because this will be the most important ability for their future life.

### The Four-Way Test 四大考验 Sì Dà Kǎo Yàn

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fù Hé:

1. Is it the truth?  
是真的吗? Shì Zhēn de ma?

2. Is it Fair to all Concerned?  
是公平的吗? Shì Gōng Píng de ma?

3. Will it build Goodwill and better Friendships?  
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?

4. Will it be Beneficial to all Concerned?  
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

### Membership fees are due!

Please pay your membership fees in cash to Vivian before June 20<sup>th</sup>. After that date the Club has to pay dues to RI for all registered members, independent of whether we received the individual dues or not.

### Joint Club Meeting

Tracy Hua

May 31<sup>st</sup> saw our second joint Club meeting, with over 100 Rotarians in attendance, as well as Gary Huang (Past RI President), SR Frank Yih and 8 Presidents from Clubs in Shanghai and adjacent cities. Ken Schuppert, Trustee of the Rotary Foundation, gave a speech highlighting status and tasks of the Rotary Foundation. Charter Certificates were presented to the RC Ningbo and the RC Suzhou Mandarin. President Andrew, joined by David, also presented a bell to the provisional RC Nanjing. The musical highlight of the evening was a violin and piano performance by three interactors, among them Moto's son. And our birth-day children this time had the pleasure of cutting the cake together with Gary Huang. The evening was rounded out with a speech by Andrew, drawing attention to the achievements of this Rotary year.



Date	Topic/Speaker	Venue/Time
June 6 <sup>th</sup>	Class Room Think Tank / Danny	EZO Japanese Restaurant, Marriott City Center, 19:00
June 13 <sup>th</sup>	Theme Talk: Rotary Fellowship	EZO Japanese Restaurant, Marriott City Center, 19:00
June 20 <sup>th</sup>	TBA	EZO Japanese Restaurant, Marriott City Center, 19:00
June 27 <sup>th</sup>	Handover night	EZO Japanese Restaurant, Marriott City Center, 19:00

May 23<sup>rd</sup>, 2017

Randy Smith	RC Cashmere, WA	USA
Donna Smith	RC Cashmere, WA	USA
Patrick Nijs	RC Kunming	China
Sophia Slingerland	RC Nyon-La Cote	Switzerland
Annalena Zanolini	RC Kahului, Maui	Hawaii
Antony Compton	RC Qingdao	China
Harry Wong	RC Hangzhou	China
Klaus-Peter von der Eltz	RC Bonn-Rheinbach	Germany

25 members, 8 visitors and 7 guests, total headcount 40.  
Happy money 2.200 RMB

Highlights from the last meeting

The last meeting was presided over by Andrew, who also expressed happiness that his presidency is over soon – though also pride at what has been achieved. Our new member **Thierry** led us through the Four-Way-Test, followed by David who introduced our visitors and guests, this time also including his Mom and Dad. Moto announced his participation in the RI conference in Atlanta, while many expressed happiness that the next convention will be in Hawaii. Susanne introduced the results from the membership survey. Overall, satisfaction levels were high. Especially the family day was very well received. (the full survey will be sent out to all members and will also be published on our website. The survey can still be taken – please do so). After a brief Rotaract announcement about an upcoming event, in which Rotaractors will present business ideas, looking for sponsors or advice, David, supported by Terri, collected happy money. Before the speech of the evening, we were also reminded to pay our dues by the deadline of June 20<sup>th</sup>, as we have to pay per person dues to RI for all members, as of July 1<sup>st</sup>, independent of whether we received the dues or not. We then heard a good speak by tech reporter Ms. Eva Yu – the ensuing discussion showed how much each and everyone is interested in that flood of yellow, orange, green and blue bicycles which has crested over the city in recent months. President Andrew finished the meeting with an ‘Aloha’ Toast.



Announcement time



David and his parents



Susanne updates us on the member survey



Our speaker

Club Information

Contacts & Meetings

The club meeting is a dinner meeting (by invitation only) every Tuesday at the: Marriott City Center No. 555 Middle Xizang Rd, Shanghai 上海雅居乐万豪酒店, 中国 上海 黄浦区西藏中路 555 号 18:30 cocktails, 19:00-20:30 dinner For details, contact the club administrator Vivian Huang at [RSVP@rotaryshanghai.org](mailto:RSVP@rotaryshanghai.org), +86 13501672753

Officers & Boardmembers

- Andrew Hill – President
- Moto Yamane – President Elect
- Linnet Kwok – Vice President
- Tracy Hua – Hon. Secretary
- Chee Ming Tsang – Treasurer
- Dean Merritt – IPP
- Filippo Garini
- Alejandro Buriel Rocha
- Dave Smith
- Christian Kober
- Susanne Moskop

Basic Info of our Club

First chartered on 1 October 1919, re-chartered on 8 February 2006  
Number of active members – 78  
Number of honorary members – 5

Committees and Directors

- Club Administration Committee**  
Chair: Moto Yamane, [yamane@tmish.com](mailto:yamane@tmish.com)
- Membership Committee**  
Chair: Terri Lau, [terri.Lau@asiantigers-china.com](mailto:terri.Lau@asiantigers-china.com)
- Service Projects**  
Chair: Alejandro Buriel-Rocha, [alejandroburiel@smlchinaconsult.com](mailto:alejandroburiel@smlchinaconsult.com)
- Youth Service Committee**  
Chair: Diane Russel, [drussell@diane-russell.com](mailto:drussell@diane-russell.com)
- Sister Clubs**  
Chair: Dean Merritt, [deanm@mdmlevel.com](mailto:deanm@mdmlevel.com)
- PR Committee**  
Chair: Christian Kober, [kober.christian@gmail.com](mailto:kober.christian@gmail.com)
- Rotary Foundation**  
Chair: Chee Ming Tsang, [lwcmt@gmail.com](mailto:lwcmt@gmail.com)
- Gift of Life**  
Chair: Linnet Kwok, [linnetkwok@hotmail.com](mailto:linnetkwok@hotmail.com)
- Annual Party**  
Chair: Linnet Kwok, [linnetkwok@hotmail.com](mailto:linnetkwok@hotmail.com)

For more information, please visit [www.rotaryshanghai.org](http://www.rotaryshanghai.org)

Rotary Club of Shanghai West  
Wednesday, 18:30-20:30  
Location: Shanghai Pullman Hotel  
位置: 上海中星铂爾曼酒店  
Address: No. 1 Pubei Road, Xuhui District, Shanghai  
上海徐汇区浦北路1号  
For more information please contact President Roy Chu  
Email: [roy.chu@exlink.com.cn](mailto:roy.chu@exlink.com.cn)

Rotary Club of Shanghai Pudong Lujiazui  
Thursday, 19:00-20:30  
Location: Kempinski Hotel, Shanghai 上海凯宾斯基大酒店  
1288 Lujiazui Ring Road, Pudong New Area  
浦东新区陆家嘴环路1288号  
Tel.: +86 21 5101 5566  
For more information, please contact President Gerhard Fasching  
Email: [Gerhard.fasching@milleniumhongqiao.com](mailto:Gerhard.fasching@milleniumhongqiao.com)

Fresh Start Rotary Club of Shanghai  
Friday, 7:45-9:00 am  
Location: 2nd floor, Element Fresh, Jing An Kerry Center  
位置: 新元素静安嘉里中心店二楼  
Address: No.1551 Nan Jing Xi Lu, Shanghai  
地址: 南京西路1551号  
For more information about Fresh Start and for anyone interested to attend, please visit <http://freshstartrotaryshanghai.org/>